

Knowledge - Between Discursive Construction and Cultural Contextualization

Location: Graduate Centre for the Study of Culture

Address: Otto-Behaghel-Straße 12,
35394 Gießen

Date: 05/22/2024

Online-Conference

Location: <https://webconf.hrz.uni-giessen.de/b/sim-62o-3ye-okx>

Time	Activity	Tuesday 21
12:00 - 13:30	1st Session	Israa Medhat Esmat: The neoliberal reform discourse in Egyptian Higher Education policies: An ethnographic case study of spaces of governmentality and subjectivity
		Emma Lupano: Between Utopia and Dystopia? Knowledge Construction about Artificial Intelligence in China's Institutional Discourse
		Adalberto Fernandes: The Singularity of Science Communication's Power
13:30 - 14:00	Break	
14:00 - 16:00	2nd Session	Lyubov Gurevich: Cultural Codes - Transmission Problem in International Discursive Practices
		Laura Kaluza: Between White Saviourism & (In)Visible Partnering – (Im-)possibilities of NGO's and Foundations' Support of LGBTIQ at risk
		Fareeha Aazam: Strategic Communication in Academia: A Discourse Analysis of Pakistani Universities' X Posts
		Matko Krce-Ivančić: Academic Knowledge Construction of Eastern Europe: East European Studies

(See next page for physical conference)

Physical-Conference

Time	Activity	Wednesday 22
12:00 - 13:00	Opening Lunch	
13:00 - 15:00	1st Session	Jan Krasni: Hate elsewhere. On hate ideologies in the digital discursive spaces.
		Mohamed Salhi, Yasmine Goldhorn: Memefication of Antisemitism: Antisemitic Content on TikTok – A Multimodal Ethnographic Analysis
		Sonja Molnar: Taught to Consume – how advertising creates (false) knowledge and (fake) reality
		Julia Korell: Body knowledge in the digital age: Visual episteme, power/knowledge and de-subjugating counter-strategies
15:00 - 15:30	Coffee Break	
15:30 - 17:00	Keynote	Doris Bachmann-Medick Trading Zone or Translation? Knowledge Formation through Displacement
17:00 - 17:30	Small Break	
17:30 - 19:00	2nd Session	Tobias Schädel: The Spectral Life of “Truth.” Sketches Towards a Hauntology of the “Post-Truth” Condition
		Sybille Reinke de Buitrago: Knowledge Production, Post-Truth and Emotions: Impact on and Lessons for Society and the Democratic System
		Dirk Netter: Post-Truth Politics, Conspiracy Theory and Hyperreality - The Analytical Potential of Baudrillard's Theory of Simulacra and Simulation
20:00	Common Dinner*	

*We will make reservations at a restaurant and inform you at the conference.

Time	Activity	Thursday 23
09:30 - 11:00	1st Session	Elias Telser: Interpellating – Social roles and belonging in knowledge and educational discourse
		Heli Mahkonen: Epistemological challenges to the normative gendered knowledge cultures in STEM through sustainability discourses and Green Tec in higher education
		Franziska Fröhlich: Authoritarian Boundaries in Discourse: Green Eating and Ecological Risk in China
11:00 - 11:15	Small Break	
11:15 - 12:45	2nd Session	Simon Peters: Universally valid Management Knowledge? Social State Reform Discourse in Germany and its Inter-Discursive Struggle with Economics
		Andrea Gergen: Knowledge Cultures of Mentoring: Comparing the Knowledge Orders of Business and Schools
		Kardelen Cazgir: Exploring Global Discourses on the Power and Knowledge of Care - Bridging Connections with Multinational Agency Discourses
12:45 - 14:00	Lunch	
14:00 - 15:30	3rd Session	Karsten Kopp: The Order of the Enemy. Ioudaismós and Hellenismós as opposing discourses in the First Book of Maccabees
		Anderson de Carvalho Pereira: Process of resignification in oral popular stories and the universe of Brazilian Northeast Cordel Literature
		Edward Djordjevic: The Pre-History of Post-Truth, or Unlearning with Gulliver's Travels
15:30 - 16:00	Small Break	
16:00 - 17:30	Keynote	Johannes Angermüller
19:00	Common Dinner*	

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Time	Activity	Friday 24
09:30-11:00	1st Session	Susanne Maria Weber, Marc-André Heidelmann: Between the Free Play of Forces, Control and Regulation? Foundational Rationalities, Global Policies & Institutional Strategies on Artificial Intelligence in Higher Education
		Hatty Liu: Popular media, dystopia, and the production of Chinese futures in journalism
		Tobias Klös, Dirk Netter, Marc-André Heidelmann: PowerKnowledge and AI: A Foucauldian Perspective on Large Language Model Based Chatbots
11:00-11:15	Small Break	
11:15-12:45	2nd Session	Marco A. Arroyo-Mata: The polysemic nature of 'discourse' as a concept for freshman Costa Rican college students
		Amir Khorasani: Towards an Anthropology of Sanctions: Vanishing Objects and Discourse of Modernity in Iran
		Luana Sommer: Knowledge production through discourse and dispositives in the postcolonial Brussels - Analysis of the interplay of language and public space in dealing with the colonial past
12:45-14:00	Lunch	
14:00-15:30	Round-Table	Round-Table on Colonialism Event organized by Research Area 8 "Cultures of Knowledge, Research and Education" of the Graduate Centre for the Study of Culture
15:30	End of conference	